


THE ARMENIAN SPIRIT AWARDS



An international arts competition
Deadline for submission: 07.15.15

ATTENTION YOUNG ARMENIAN TALENTS WORLDWIDE, AGES 16-26

Naregatsi Art Institute
introduces

THE ARMENIAN SPIRIT AWARDS Official Guidelines

Speaking Truth through Talent

One hundred years after the genocide of 1.5 million Armenians by Ottoman Turkey, the Armenian national spirit is alive and strong. The survivors and their descendants have risen like the phoenix to reach the heights of achievement.

They have put their stamp of originality and self-expression on all forms of creative and scientific endeavors—for the benefit of the Armenian Nation and the world.

To celebrate and perpetuate the vibrant and dynamic force that is the Armenian Spirit, Naregatsi Art Institute (NAI) has established the “ARMENIAN SPIRIT” AWARDS, an international arts competition designed to encourage and cultivate a new generation of Armenian talents.

Their time has come to enrich the Armenian cultural inheritance with fresh and original interpretations of Armenian themes.

About the competition

This year’s competition is dedicated to the 100th anniversary of Armenian Genocide and is under the theme “ArTar”.

“ArTar” is a word that combines the Armenian word for creation, ARAREL, with the Armenian word for century, TAR—thus ARTAR stands for a “century of creation”.

The contestants may choose to create new work or submit existing works that support the following ideas:

- “Remembering the Victims”
- “Triumph over Tragedy”
- “Truth and Justice”
- “A Century of Creation”
- “Genocide Awareness and Prevention”



Eligibility:

Young adults of full or partial Armenian descent ages 16-26, worldwide.

Qualifying Languages:

Submissions involving text can be submitted in English or Armenian

Produced film/video submissions can be submitted in any language as long as it includes subtitles in English or Armenian

All application forms must be submitted in English or Armenian

Arts Categories:

Visual Arts, Film/Video Arts, Literary Arts, Original Music, and Performing Arts
(See Parameter Section below for details).

Award Structure:

Winners will be selected from each arts subcategory within the broad arts field, e.g. Visual Arts, Film Arts, etc.

Prize Winners receive \$1000 USD plus a limited edition artisan-designed ARMENIAN SPIRIT AWARDS trophy in addition to these opportunities to gain exposure for their work(s):

- For winners in the Literary Arts, NAI will organize and promote a live reading of your work in Armenia.
- For winners in Film/Video Arts, NAI will organize and promote a screening of your work in Armenia.
- Winners in Music will receive a performance of their work in Armenia.
- Winners in Performing Arts will have a video of their work shown in Armenia.

All winners will receive worldwide exposure in the international Armenian and global arts media. The winning works will be featured on the main NAI website at www.naregatsi.org, www.armenianspiritawards.org , as well as NAI Facebook and Twitter.

Judges:

An international panel of professional Armenian and non-Armenian judges representing diverse artistic disciplines will review submissions and determine the winners.

Announcement of Winners:

Winners will be announced on November 15, 2015 in the global Armenian media and subsequently featured in all press releases and other digital and printed content relating to the ARMENIAN SPIRIT AWARDS international arts competition. Images of winning works and winner bios will be featured along with images of their creations.

Awards Ceremony:

In November 2015, there will be a special awards presentation ceremony – the venue will be held at the NAI Center or other suitable space in Yerevan with livestream access and an edited video recording of the event in DVD format.

Submission Parameters by Arts Category

Visual Arts

Fine Arts	Sculpture	Graphic Design	Still Photography
<ul style="list-style-type: none"> • Painting • Drawing • Illustration • Mixed Media <p>Traditional materials or computer generated</p> <p>Dimensions: Min: 12" x 18" Max: 36" x 42"</p> <p>Metric: Min: 30 cm x 46 cm Max: 91 cm x 107 cm</p>	<p>Traditional materials or computer generated</p> <p>Dimensions: Min: 18"x 24" Max: 36"x 42"</p> <p>Metric: Min: 46 cm x 70 cm Max: 91cm x 107 cm</p>	<ul style="list-style-type: none"> • Poster • Flyer • Print Ad • Cartoon • Logo/Tagline • Banner Ad • Mini Web Site <p>Dimensions: Min: 8" x 10" Max: 24" x 32"</p> <p>Metric: Min: 20 cm x 25 cm Max: 61 cm x 81 cm</p> <p>Languages: English or Armenian</p>	<p>Single image or photo essay of no more than 5 images</p> <p>Dimensions: Min: 8 x 10 Max:18 x 24</p> <p>Metric: Min: 20 cm x 25 cm Max: 46 cm x 70 cm</p>
Submit in hi-res jpg or PDF	Submit in hi-res jpg or PDF	Submit in hi-res jpg or PDF	Submit in hi-res jpg or PDF

Film/Video Arts

<p>Produced</p> <ul style="list-style-type: none"> • Film • Video • Animation • Motion Graphics • Mixed <p>Genre: Fiction Documentary Public Service Announcement</p> <p>Length: Min: 30 seconds Max: 5 minutes</p> <p>Languages: Any language, but must include English or Eastern Armenian subtitles</p>
<p>Submit in Maximum resolution video format with link</p>

Literary Arts

Short Fiction	Short Non-Fiction	Essay/Article	Poem
Length: Max: 10 pages, one side, double space, 12 pt. type Languages: English or Armenian	Length: Max: 10 pages, one side, double space, 12 pt. type Languages: English or Armenian	Length: Max: 3 pages, one side, double space, 12 pt type Languages: English or Armenian	Length: Max: 3 Pages, one side, double space, 12 pt. type Languages: English or Armenian
Submit in Word doc or PDF	Submit in Word doc or PDF	Submit in Word doc or PDF	Submit in Word doc or PDF

Original Music

Classical	Instrumental Non-Classical	Songwriting
Original composition for any size ensemble with or without text Length: Up to 5 minutes	Genres: <ul style="list-style-type: none"> • Jazz • Folk • Electronic • Other Non-Classical Length: Up to 5 minutes	All genres Length: Up to 5 minutes Languages: English or Western or Eastern Armenian
Submit MP3 plus score in pdf format.	Submit MP3	Submit MP3

Performing Arts

Original Dance	Theatrical Play	Performance Art
Original choreography based on original or existing music. Solo or Group Any genre (ballet, jazz, modern, folk, musical theatre, etc.) Length: Up to 5 minutes	Any genre (drama, musical, one act, three act, monologue, etc.) Length: Maximum 20 minutes when read aloud or maximum 20 pages. One side, 12pt type Languages: English or Armenian	All media Length: Min: 1 minute Max: 5 minutes
Submit in maximum resolution video format with link	Submit in Word doc or PDF	Submit in maximum resolution video format with link

How to Apply:

Deadline for Submissions: No later than midnight Eastern Time, July 15, 2015

Winners to be notified on: November 15, 2015

- To access official application: All creative submissions must be accompanied by an official application which can be downloaded from the NAI website at www.naregatsi.org / www.armenianspiritawards.org or the NAI Facebook page. Applications are available in English and Armenian.
- To submit by email: Include application with the attached work in the photo, video, audio, text file formats with maximum high-resolution quality or link to the creative submission to: artar@armenianspiritawards.org
- To submit by regular mail: Include application with DVD or printed material and send to Naregatsi Art Institute, 16/1 Vardanants, Yerevan 0010.

PLEASE NOTE

- Contestants may submit up to three works either in one category or in different categories, for example: 2 works in Fine Arts and 1 work in Film Arts or 1 work in Classical composition, 1 work in songwriting and 1 work in non-classical.
- Winners are obliged to cover the cost of transporting their works to and from Armenia, if applicable. Winners interested in attending the ARMENIAN SPIRIT AWARDS ceremonies in Armenia are responsible for all travel related expenses.
- Artwork will be returned to the winners at the conclusion of the ARMENIAN SPIRIT AWARDS.

For more information and questions, please contact NAI:

United States of America:

Email: info@naregatsi.org

Address: Naregatsi Art Institute, Attention ARTAR,
333 S. Van Brunt Street Englewood NJ 07631.

Telephone: 201-328-7625

Yerevan:

Mobile: 093-332888

Tel: 011-201020

Email: info@naregatsi.org

Address: Naregatsi Art Institute, Attention: ARTAR,
16/1 Vardanantz, Yerevan, Republic of Armenia, 10010

Shushi:

Tel: (374 477) 31466

Email: info@naregatsi.org

Address: Naregatsi Art Institute, Attention ARTAR,
Mouratsan 6, Shushi, Artsakh



Naregatsi Art Institute

ARMENIAN SPIRIT AWARDS COMPETITION

Official Application

1. Applicant Information	
Last Name	
Name	
Date of Birth	
Address	
Tel. number (mobile)	
e-mail address	
2. Educational Institution (If applicable)	
Name	
City and State	
Telephone/Fax	
Web URL (if applicable)	
Grade Level <input type="checkbox"/> High School <input type="checkbox"/> College/University <input type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate	
3. Submission	
<input type="checkbox"/> Fine Arts <input type="checkbox"/> Film/Video Arts <input type="checkbox"/> Literary Arts <input type="checkbox"/> Original Music <input type="checkbox"/> Performing Arts	
Title of Work	
Work description (material, size, genre and any other pertinent details)	